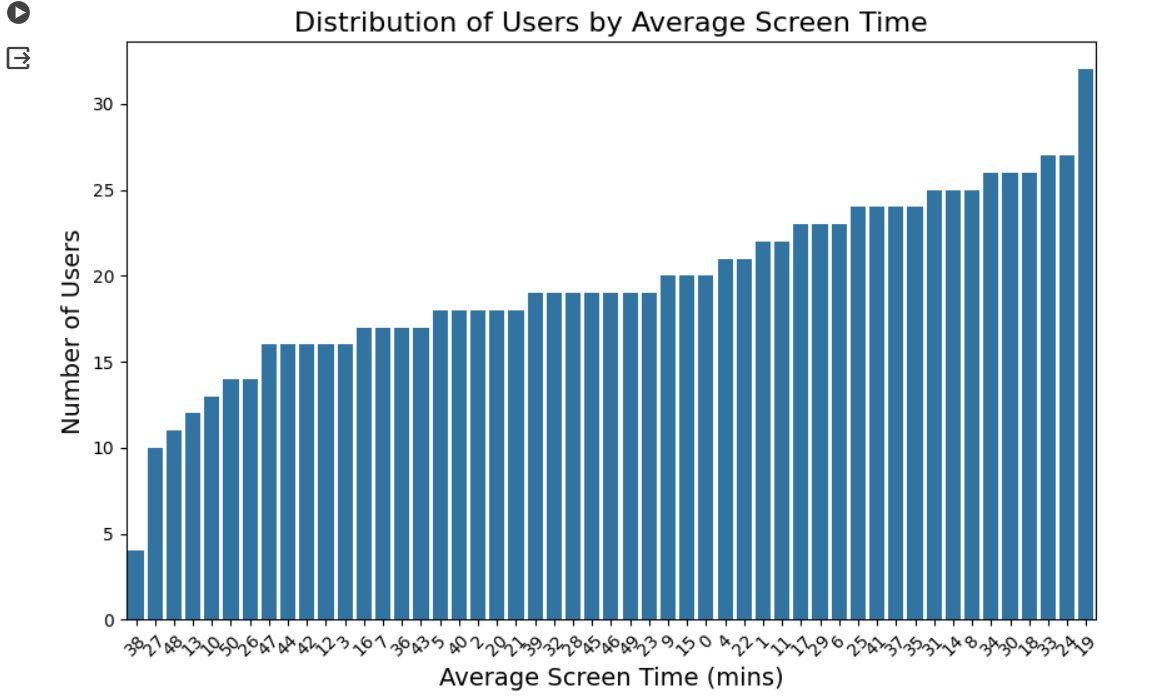
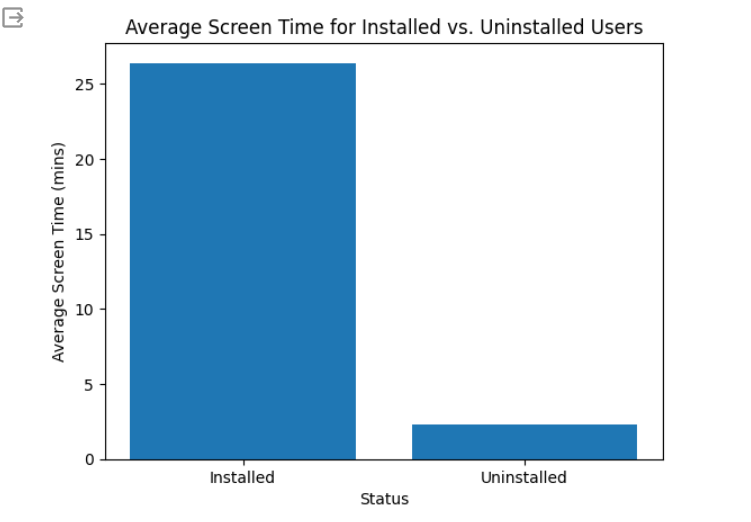
**Dashboard - Graphs and Plots**

**User Engagement and Retention**

* **Distribution of Users by Average Screen Time**

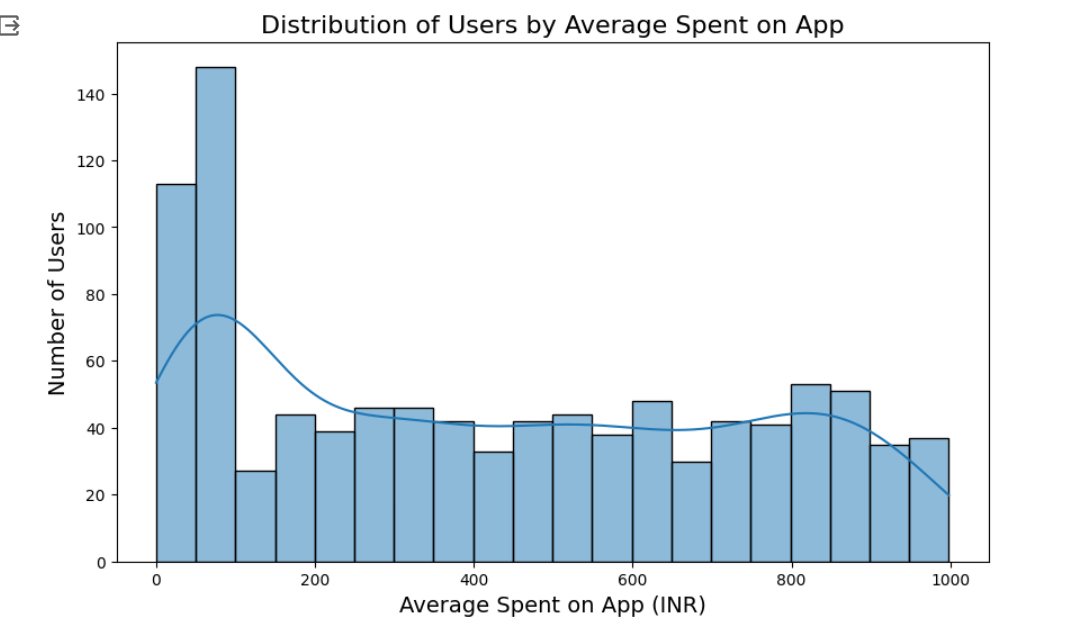


* **Average Screen Time for installed vs. uninstalled users**

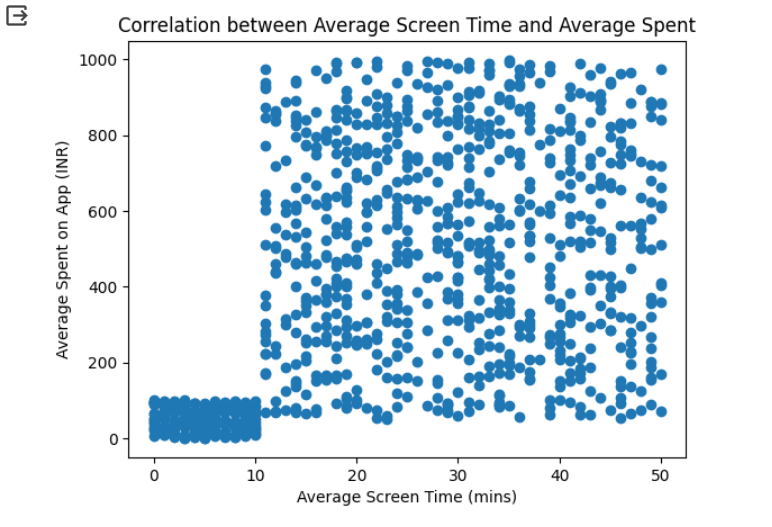
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**Revenue Potential**

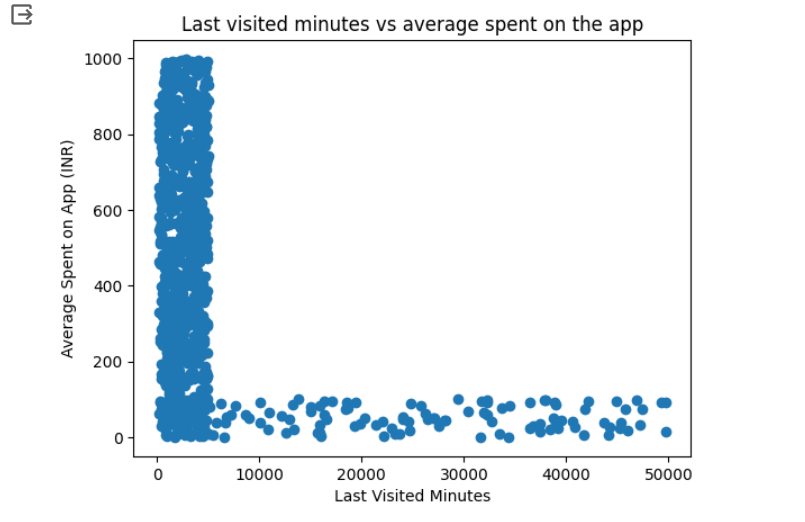
* **Distribution of Users by Average Spent on App**



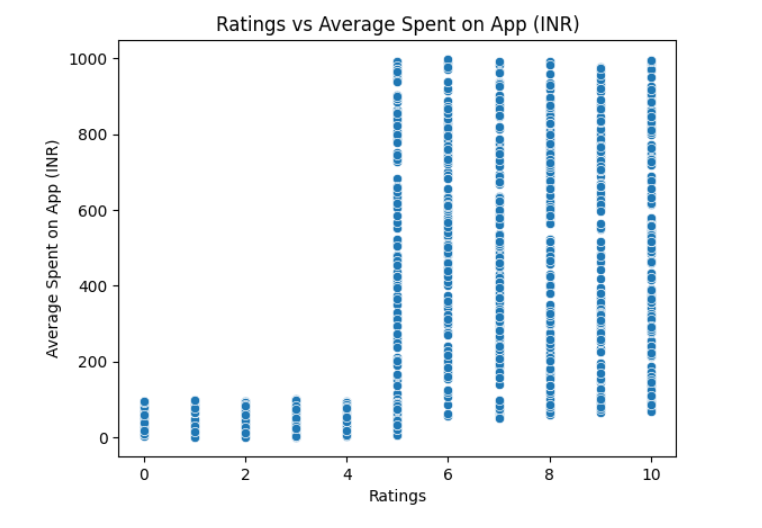
* **Correlation between Average Screen Time and Average Spent**

****

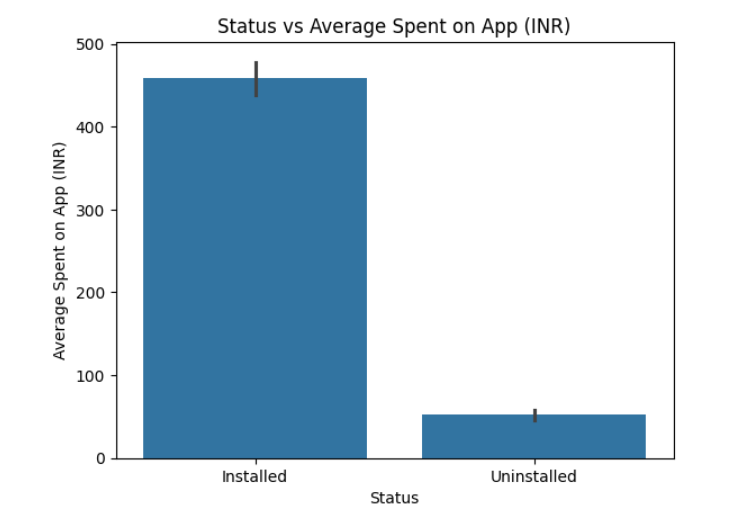
* **Last Visited Minutes vs Average Spent on the App**



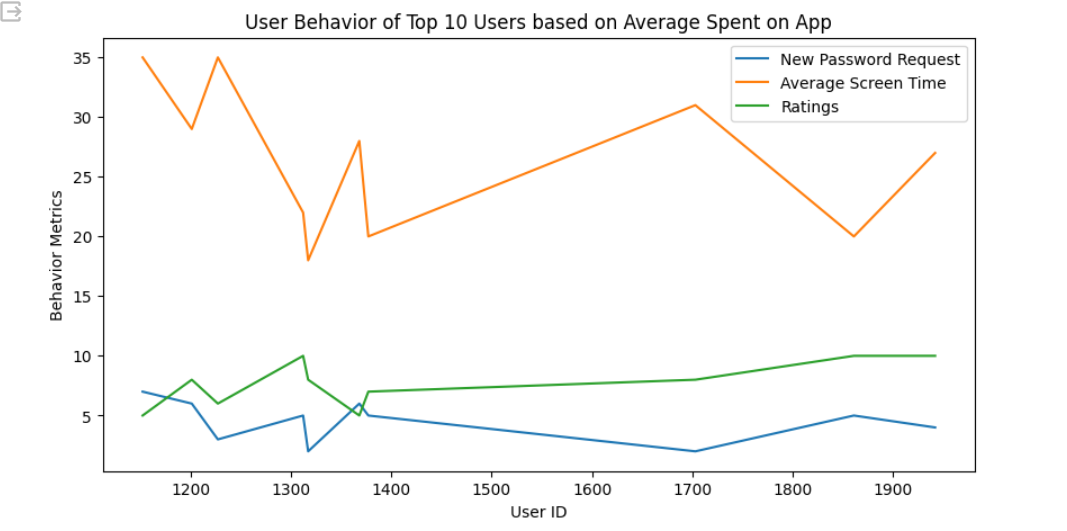
* **Ratings vs Average Spent on App (INR)**

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* **Status vs Average Spent on App (INR)**

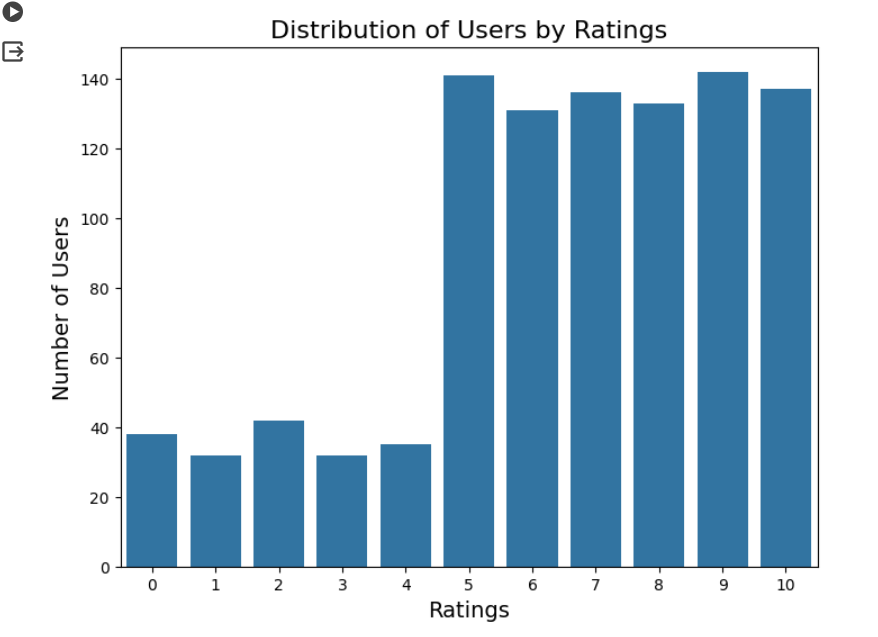
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* **Spending patterns of high-value users**

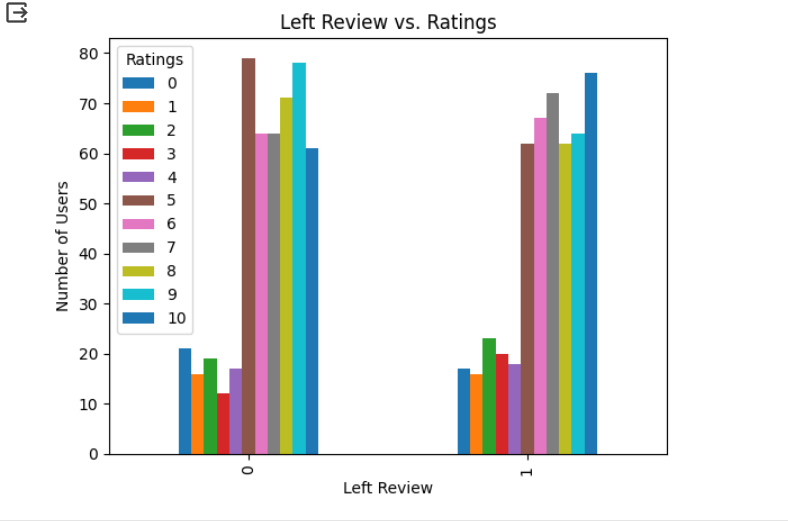
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**User Satisfaction**

* **Distribution of Users by Ratings**

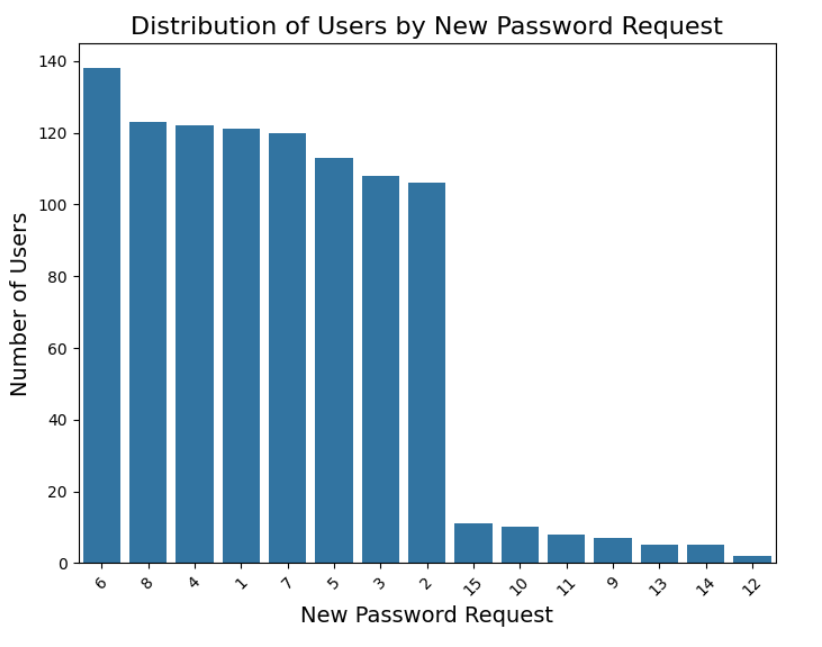


* **Relation between User Review on Ratings**

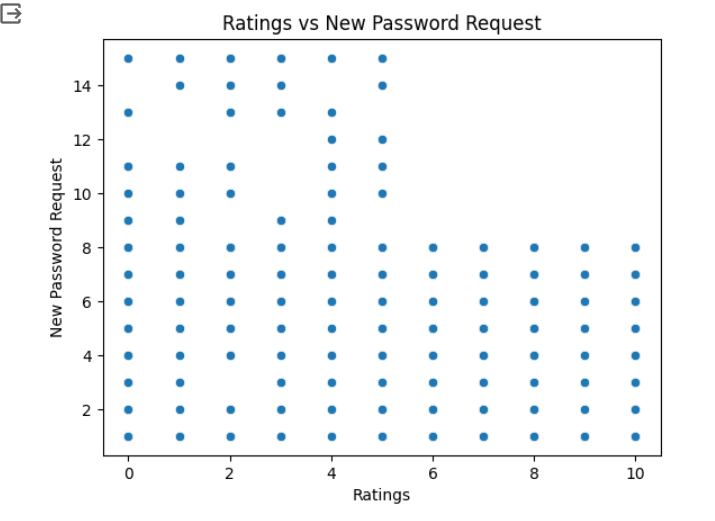


**User Experience Optimization**

* **Distribution of Users by New Password Request**

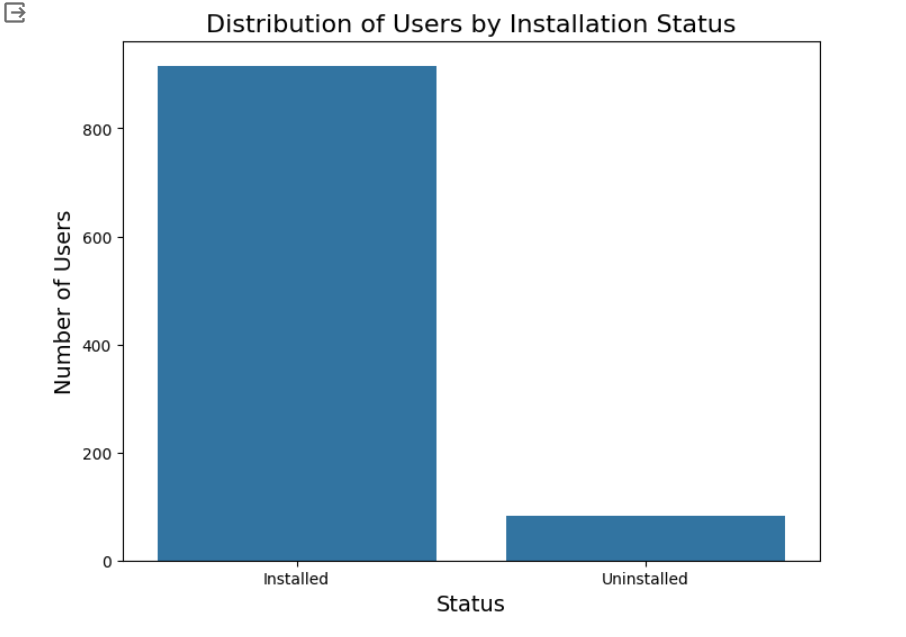


* **New Password Requests v/s Ratings**

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**Churn Analysis**

* **Distribution of Users by Installation Status**

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